

DIOCESAN COMMUNICATION LIAISONS (DCLs)

Diocese of El Camino Real

The network of Diocesan Communication Liaisons (DCLs) was developed to get important information into the hands of the people who need it. Congregational DCLs serve as “communication bridges” between the diocese and its members. Traffic crosses these “communication bridges” in both directions: (1) DCLs receive updates and other information from the diocese and distribute it to the members of their congregations. (2) DCLs send information (news of events, etc.) from their congregations to the diocese for distribution throughout El Camino Real.

Here’s how the DCL “Bridge” works:

→ Information flows from the diocese to congregations →

DCLs receive information from the diocese by email

- Updates – from Standing Committee, Council, Joint Leaders, Administrator,
- Did You Know? – from Communications Coordinator
- Messages – from the Bishop and the Canon
- News n’ Notes – from Susan Altig
- Along the King’s Highway – from the Editor

DCLs send diocesan information to the congregation

- Distribute copies to vestry members and Convention delegates lacking email
- Post copies on parish bulletin board
- Print excerpts in the parish newsletter or worship bulletins
- Make announcements about new information

← Information flows from the congregation to the diocese ←

DCLs receive information from the congregation

- ← Collect email addresses – from new members of the congregation, new vestry members, new convention delegates
- ← Receive information about special worship, fellowship and fund-raising events, outreach activities – from clergy, vestry, committee leaders

DCLs send information to the diocese by email

- ← Send new e-mail addresses to Susan Altig, susan@edecr.org
- ← Send information for News n’ Notes to Susan Altig
(with cc to Communications@edecr.org)
- ← Send information for Along the King’s Highway to Edy Unthank, editor@edecr.org
(with cc to Communications@edecr.org)

Who should serve as a congregational DCL?

A DCL is any member of the congregation who

- has the ability to communicate via email, phone and postal service
- has the gift and ability to get the word out and will enjoy doing so
- wants to foster communication in all directions to build connections
- is not the already-busy rector/vicar of a congregation

How long should the DCL serve?

We are asking for a one-year commitment (March 1, 2006 – March 1, 2007)

What should I do if I can no longer serve as my congregation's DCL?

Recruit someone from your congregation who is willing and able to take over your responsibilities. (Give them a copy of this “job description”.) If they agree, send their name and email address to Susan Altig, susan@edrc.org, (with cc to communications@edecr.org).